



About TSL Jewellery

TSL Jewellery is one of the largest jewellers in Asia, that is principally engaged in jewellery design, manufacturing, trading, retailing and wholesaling. TSL Jewellery was established in 1971, and was listed on the Hong Kong Stock Exchange in 1987. The Company operates over 400 jewellery boutiques spanning over 110 cities in Asia besides Hong Kong, including but not limited to Beijing, Shanghai, Chengdu, Guangzhou, Shenzhen, Macau and Kuala Lumpur. The Group exquisite craftsmanship and attention to details are the hallmarks of high-quality products, and is committed to offering timelessly fashionable jewellery by taking an innovative approach in product design. Its deeply-embedded service culture has received extensive market recognition, winning nearly 50 service awards since 2000. We are looking for high caliber candidate to join the Group for the following position:

Marketing Executive (Digital Marketing)

Responsibilities:

- Coordinate digital marketing and social media activities
- Assist the planning and execution of product campaign and promotion
- Assist the coordination work for Advertising and PR.
- Responsible for clerical duties, like system applications, reports and prepare memos
- Handle other marketing duties or ad-hoc assignments as assigned

Requirements:

- Diploma or above in Marketing or related discipline
- 2-3 years of working experience in marketing
- Proficient in MS office (i.e. Word, Excel & PowerPoint)
- Hard working, well organized, detail minded and willing to learn.
- Immediate available is preferable.

Candidate with less experience or qualification will be considered as Marketing Assistant

Interested parties, please send your application with full resume, present and expected salary to "recruit@tslj.com".

(All information collected would be used for recruitment purposes only.)