



About TSL Jewellery

TSL Jewellery is one of the largest jewellers in Asia, that is principally engaged in jewellery design, manufacturing, trading, retailing and wholesaling. TSL Jewellery was established in 1971, and was listed on the Hong Kong Stock Exchange in 1987. The Company operates over 400 jewellery boutiques spanning over 110 cities in Asia besides Hong Kong, including but not limited to Beijing, Shanghai, Chengdu, Guangzhou, Shenzhen, Macau and Kuala Lumpur. The Group exquisite craftsmanship and attention to details are the hallmarks of high-quality products, and is committed to offering timelessly fashionable jewellery by taking an innovative approach in product design. Its deeply-embedded service culture has received extensive market recognition, winning nearly 50 service awards since 2000. We are looking for high caliber candidate to join the Group for the following position:

Senior Manager - Marketing

Responsibilities:

- Envision, identify and lead marketing initiatives in HK retails unit to ensure efficient marketing actions are taken in full force without compromising quality to consumers. Additionally drive and/or support organization wider initiatives that may overlap with own functions.
- Drive collaboration and marketing campaign and programs between key markets/designers co-branding capabilities where appropriate on continuous basis
- Develop, track and improve key performance metrics, establish & achieve targets Ensure high customer satisfaction levels – for both internal facing business units and external customers.

Requirements:

- Degree holder in Marketing, Communication or related disciplines
- 10 years all-round experience in retail marketing with 3 years working at senior level managing diverse marketing activities in a sizeable organization, luxury industry is a plus
- Strong in digital marketing, D-CRM & e-commerce experience will be highly preferred
- Creative, result oriented and able to drive the team achieving company KPI
- Excellence interpersonal and negotiation skill
- Fluency in written and spoken English & Chinese

Interested parties, please send your application with full resume, present and expected salary to “recruit@tslj.com”.

(All information collected would be used for recruitment purposes only.)